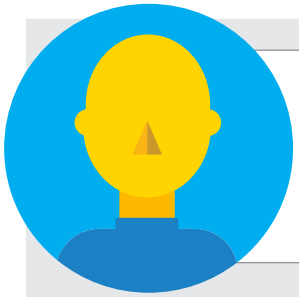
Persona profile worksheet

FREERANGE FUTURE

Certified B Corporation



NAME & AGE

JOB DESCRIPTION

WHO ARE THEY?

THEIR PAIN POINTS

HOW THEY FOUND YOU

WHAT THEY WANT TO KNOW